

TIME TO BUILD





2023 WAS AN INCREDIBLE YEAR!

We have experienced the hand of God in such an incredible way. He has been *beyond faithful*. This year we celebrated 25 years of going after a generation. When we look back we are blown away by *the goodness of God and the faithfulness of God's people*. Year after year, He has brought friends and partners alongside the Ramp to move the vision forward and see the mission fulfilled. Together, we are truly transforming the world and seeing a generation reached. As we head into this new year, we wanted to show you what you're giving is going towards and how it has impacted lives. We also want to show you where we're going, and how **we will intentionally be investing in creating more spaces of encounter, places of equipping, and strategies to continue to reach a generation.** God is good. He is worthy of our yes!

Karen Wheaton



**THE RAMP EXISTS TO AWAKEN
A GENERATION, SO THEY CAN
LIVE FULLY ACTIVATED IN THEIR GOD
GIVEN PURPOSE INFLUENCING THEIR
WORLD FOR HIS KINGDOM.**



A YEAR IN REVIEW

EVENT STATS:

- + We had the privilege of hosting 11 events this past year. One of those events was our first Ramp University Alumni Conference this year.
- + Attendees: We had 11,673 people check-in for our conferences this year.
- + States Represented: We had 41 states represented this year, as well as attendees from Brazil, Canada, Australia, and the United Kingdom.
- + Baptisms: We baptized 1,600 people during our three Summer Ramp conferences.

TESTIMONIALS:

- + When I arrived at the Ramp Conference, I came in with a torn tendon in my foot. I was having to use a walking boot to help the tendon heal. After worship in one of the services, a pastor at the Ramp prayed for me and I have had no pain in my foot since! I have been able to walk around without the boot and wear both of my shoes and I've been able to jump to worship God! It's been amazing experiencing His healing! – Jordan
- + For 3 years I doubted myself in my relationship with God and had an extreme identity crisis that would paralyze me with fear. I recently have been running from God on purpose and using substances such as drugs, alcohol, pornography, and I found my identity in the guys I was with. I was trapped in this cycle for all of these three years. I wanted to be out of this but I constantly went back to these things because my heart was hurting and it was a deceitful coping mechanism. Even though I wanted God, I didn't truly believe what He said about me. I was invited to come to the Ramp and I didn't really want to but I came, and was willing to get free. I asked to encounter Jesus. I wanted to see Him and know I can depend on Him. While being here, at the Ramp, my heart is now convinced He loves me and I'm not going back to the way I was before! – Jasmine

RAMP U

2024 GOALS/PROJECTS

- + Student Enrollment exceeds 400 across On-Campus and Online.
- + Projects
 - Continue progress towards accreditation and increasing articulation agreements with other accredited institutions.
 - Launch new On-Demand courses Online
 - Establish 4th Year Ramp School of Missions placement program abroad.

RAMPU STATS (2023-2024 SCHOOL YEAR)

- + Students
 - 2023-2024 (Launch of Ramp U 4-year experience)
 - 1st Year: 135 Students
 - 2nd Year: 87 Students
 - 3rd Year: 56 Students
 - 4th Year: 8 Students
 - On-Campus Total: 286
 - Online: 46 students (almost 3x more than previous year)
 - RU Total: 332 Students
- + Courses/Class Hours
 - On-Campus:
 - 90-100 Courses, Outreaches, Internships* happening each week throughout the school year.
 - *This doubled from the previous year.*
 - Online:
 - 12 new Core Curriculum Courses created and released with relaunch of RU Online.
- + Worship/Prayer Hours - Students have the opportunity to be a part of over 20 hours of prayer and worship spaces each week.
- + Missions Outreach
 - Launch of first city-wide Outreach Week in collaboration with Ramp Church.
 - Launch of 12 weekly outreaches in regional communities including helps with foster care, nursing homes, addiction rehab, community cleanup, and evangelism.
 - Multiple domestic mission trips to base in Jackson, MS.
 - International mission trips to Johannesburg, South Africa and Maputo, Mozambique



RAMP U TESTIMONIALS

During Morning Prayer, God has shown me who He is. I love praying and reading the Word more than ever. - **Caitlyn, 1st Year**

For as long as I can remember, I struggled with crippling anxiety and torment. Coming to RSM (Now RU), I knew I had a call to preach and to share the testimony of Jesus... I was just too afraid to do it. But, class after class and day after day, the Lord began working in my life to break off the fear of man. Some days it meant talking about Jesus at work, and some days it meant pray over the microphone at Morning Prayer. Leading up to a student event, I heard the Lord very specifically tell me to give a spoken word about Jesus saving my life. I remember being on stage staring fear and torment in the face saying "I give my life to the one they call Jesus". That day fear and torment lost. I can confidently say fear has no hold on my life anymore. - **Trinity, 3rd Year**

Since I've been here, I have started the process of overcoming things from way deep in my past, I've brought things into the light that were once in darkness, I've made a community of friends that support me and love me AND God. I'm surrounded by people that challenge me to be better in every way. I'm constantly learning about God and how good He actually is. My heart is softening towards things and people that I never thought possible. I'm learning God's voice and His will for my life. I'm learning what it means to die to myself. I'm learning how God actually intends us to live life, and life more abundantly at that! - **Mila, 1st Year**

At our retreat at the beginning of the school year there were so many emotions that ran through my mind. I told myself that I wasn't good enough, that I wasn't pretty enough, and that I couldn't be loved. At chapel that night, the Lord spoke to me in a way that was unusual. He began to tell me how beautiful I am. How much of a desire He had to be with me. He expressed His love for me. I finally felt like that most beautiful, loved, and wanted person. The Lord showed me that He needed me. My mindset has been forever changed. - **KayLee, 1st Year**



Ramp Church is the local and regional expression of the Ramp. God's ultimate desire is global transformation, and He fulfills that desire one community at a time.

RAMP WORSHIP

1.6 MIL STREAMS

+ SPOTIFY STATS

- **184,567** listeners this year
- **1,677,847** streams
- **13,055** followers



1 MILLION STREAMS

+ APPLE MUSIC STATS

- **1M Streams** this year
- **1.5k** daily listeners



11 CONFERENCES

- + Our team had the privilege of ministering and leading worship at **11 conferences** this year and each weekly Sunday night service held in Hamilton

11 NEW VIDEOS

+ RELEASES

- **11 curated Youtube Worship Videos** from our teams ministering at conferences and service
- **Jesus Did It** - Single



TESTIMONY

On the first night of the Ramp I was on my knees in tears. God was going through everything in my life and asking me to hand it over, which I did. He gave me His yoke, which is light. After that first night, He healed me of the pain in my hip and left leg. The next day He dealt with depression, anxiety, and all things that were holding me back. Since then God has brought me into full alignment with Him. - **Paula, Ramp UK Attendee**

PROJECTS

+ FACILITIES

- Main facilities

- Systems Updates
- Life safety systems upgraded
- New security systems implemented
- Cosmetic updates and furnishings across properties



+ DORMS RENOVATION

- In 2023 we took an intensive look at all existing student housing to bring them up to a standard of excellence and safety.

- New Roofs
- Upgrading life safety systems
- Updating kitchen spaces
- New exterior and interior paint
- New common space furnishings and decor
- New Laundry machines
- Plumbing, electrical, and HVAC updates
- New flooring and bathroom upgrade
- Full renovation and furnishing of 2 properties increasing student housing by 18 beds



+ PURCHASES

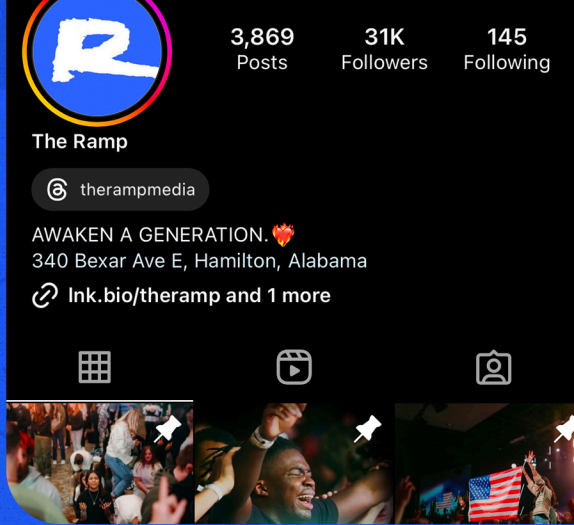
- 2 New Properties acquired for Student Housing
- New Property acquired for use by Ramp Church and Ramp University
- New Property acquired for rental asset

+ NEW BUILDING PLANS

- Ramp University "Visual Arts center"

- Downtown property of 3500 sq ft under renovation to house visual arts department of RU





SOCIAL MEDIA

+ Growth **IG 25.1 - 31.1K Followers** **FB 135.2-142 Followers**

+ Followers **7.9K New Followers** on Instagram | **7K New FB Followers**

+ Content - Highest IG Reel **432K Views**

+ Engagement **1.1M FB Engagement** | Instagram 1.9M reach



YouTube

+ The Ramp Youtube

1,005,939 views (22% Increase)
230,885 hours watched (9% Increase)
5,926 new subscribers (20% Increase)
\$3,125.05 estimated revenue (17% Increase)



KAREN WHEATON YOUTUBE

1,690,929 views (23% Increase)
340,744 hours watched
11,606 new subscribers
\$25,258.75 estimated revenue (29% Increase)



RAMP PARTNERS

x2

+ Doubled our Partners from 700 to **1400**

+40%

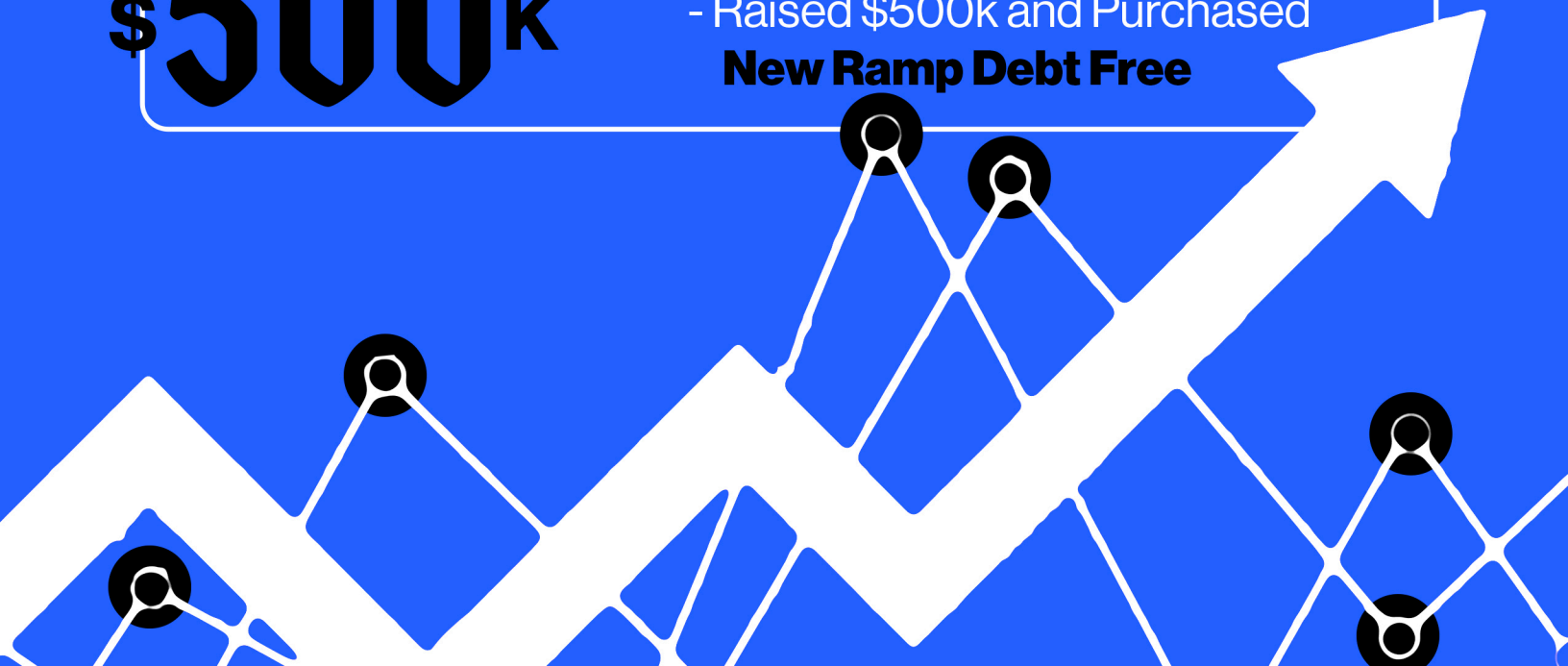
+ Grew 40% in Partner Givings
-\$1 MILLION

20K

+ 20k+ Young People **Encountering God**

\$500K

+ Time to Build
- Raised \$500k and Purchased
New Ramp Debt Free





2023 WAS AN AMAZING YEAR,
THANKS TO THE *GENEROSITY* AND *KINDNESS* OF OUR PARTNERS. THEY GAVE
GENEROUSLY, *INVESTED IN THE LIVES OF OTHER YOUNG PEOPLE*, AND EVEN
SERVED AT OUR EVENTS. THEY DO THIS ALL TO REACH A GENERATION AND
IMPACT ETERNITY. THEY ARE OUR FAMILY, AND WE COULDN'T DO THIS WITHOUT
THEM. WE ARE SO *GRATEFUL FOR YOUR PARTNERSHIP* AND RUNNING WITH US
IN THIS MISSION OF AWAKENING.

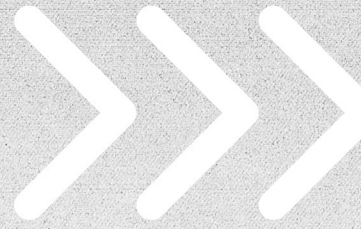




25 years in, our commitment to our mission of awakening is greater than ever. We know who we are and what God has called us to do. We are committed to going after a generation and leading them into the presence of Jesus. While culture may be leading a generation into confusion and away from Christ, we are aggressively pursuing them. We are creating places of encounter where they can be awakened, equipped, and sent back out to change their world. As always, 100% of all gifts and donations go towards the ongoing work of the Ramp and our vision to reach a generation.



LOOKING AHEAD



+ 2024 GOALS & PROJECTS

- Ramp Partners

- 3000 Partners to fully fund all Ramp Events and reach over 20k young people
- Time to Build
 - Launch Full Building Campaign
 - Raise First Phase Goals

- RampU

- Ramp Events

- Ramp Worship

- Releasing on all platforms in 2024
 - Resurrection Waters
 - Full Set - continuous worship
 - Youtube Singles album including Storm all Around, Dancing on the Grave, Your Love Awakens me, etc.
- An original Ramp Worship Album
 - 6 original songs
- RSW Choir Album
- Monthly RSW singer songwriter releases
- Instrumental Worship Album